

President's Report

- Delivered by Rhys Burton

More engagement from members



Mark Rawson
National President

The year has been very busy, with the appointment of our new CEO and the successful sale of ETCO. It also feels like this year has been a turning point in terms of member engagement. Not only do we have more members than ever before, there has been a noticeable increase in both the levels of communication with members and how those communications are received.

The feedback I'm receiving is that members are happy to see their association taking a more active role. They like that we are engaging with the Government on the issues that affect us, and the support they have received over matters like the Serene heaters situation and the payment of retentions.

We are a membership-focused organisation — and it's important we do everything we can to listen to them, engage with them and for people such as myself to represent members fairly and clearly at Board level.

It's been a tough year economically for everyone, and our industry has been no exception. We are still experiencing shortfalls in terms of our workforce and we need to actively support apprenticeships if we want our industry to thrive. But more local events, the launch of Trade Master, improving our critical relationships ... these are all healthy developments, and I've been receiving plenty of feedback to that effect.

The upcoming centenary is an opportunity to affirm the vital role our members play in the economy and our commitment as Master Electricians to bolstering their future.