

Board Chair's Report

Clear sense of direction



Omri Ash **Chairman**

The appointment of our new CEO has seen this organisation pursue a different pathway than in previous years. There's been a palpable change in energy and a real sense of togetherness amongst members. The clear strategic direction has people feeling we are really going places.

This was my first year as Chair, although I have been on the Board for four years. Taking on my new role has been a huge honour and it has made me more aware of both how strong, positive and hard working our Board is, and the hard work and effort invested in this organisation by my predecessor Colin Smith. I want to take this opportunity to thank Colin for his many years of service and everything he has achieved.

As a Board, we addressed a number of difficult issues this year, including Serene Heaters, building contractors not working within the Construction Contracts Act and the impacts of receiverships on members.

The creation of the elAC has resulted in a collective industry group for the first time. It not only enables Master Electricians, suppliers, wholesalers, manufacturers and contractors a way to come together, it also gives us a stronger industry voice for industry back to Government at a time when it's not always easy to get attention.

The launch of Trade Master is a game changer for training and development amongst our members. In another first, we are looking to provide services that are integral to electricians' success: from refresher courses through to business enhancements and professional development. Our first training courses got underway this year.

Meeting the diverse needs of our 1300 members is our biggest commitment. Our members range from one man businesses to teams of 200. But what we all share is a strong work ethic and a passion for the industry. I'm looking forward to celebrating that, and discussing our collective future, at our inaugural Conference in Queenstown in 2025.