

Lighting the way to a brighter future together

Master Electricians Excellence Awards 2026

Entry Guide & Expectations

Raising the Bar in 2026

The Excellence Awards have always recognised outstanding work across our industry. In 2026, we are taking the next step.

We are **raising the standard of entry submissions** to better reflect the capability, professionalism, and value our members deliver every day.

This means a clear shift:

- From basic nominations → to **structured, evidence-based submissions**
- From surface-level descriptions → to **detailed project case studies**
- From “what we did” → to **how we delivered and the outcomes achieved**

The expectation is simple:

If it wouldn't stand up in a tender, it won't stand out in the awards.

Why this Change Matters

We are making this shift for three key reasons:

1. To Better Represent the Industry

The work being delivered across the sector is often complex, high-value, and technically advanced—but it's not always communicated that way.

By lifting the quality of submissions, we:

- Showcase the true capability of Master Electricians members
- Strengthen the perception of the industry with clients, partners, and the public
- Reinforce the value of engaging qualified, professional contractors

2. To Help Members Win More Work

A high-quality award submission is more than an entry—it's a business asset.

Well-prepared submissions can be reused as:

- Tender case studies
- Marketing content
- Client capability statements

This approach directly supports one of the biggest asks from members: **helping them win more work and grow their business.**

3. To Elevate the Standard of Excellence

Recognition should reflect real performance.

This means:

- Evidence over opinion
- Outcomes over activity
- Leadership over participation

We are rewarding those who can clearly demonstrate **how and why their work stands above the rest.**

What's Changing in 2026

1. Greater Emphasis on the Written Submission

The **paper entry is now the primary assessment tool.**

Judges will be looking for:

- Structured, detailed responses
- Clear evidence of delivery, decision-making, and outcomes
- High-quality supporting documentation and visuals

Shortlisted finalists will be determined primarily from the strength of their submission.

2. Introduction of Virtual Site Assessments

Finalists will progress to a **virtual site visit phase**, where entries are validated and explored further.

This will:

- Provide consistency across judging
- Allow deeper insight into projects and businesses
- Support fair and robust decision-making



3. Stronger Requirement for Supporting Evidence

High-quality supporting material is now critical.

Entries must include:

- High-grade photography (before, during, after)
- Clear visual evidence of quality and scale
- Optional but encouraged: video walkthroughs

If it can't be seen, it can't be judged.

What Judges Will Be Looking For

Across all categories, strong entries will clearly demonstrate:

- **Technical depth** – not just scope, but how it was delivered
- **Control and leadership** – how challenges were managed
- **Measurable outcomes** – time, cost, performance, impact
- **Quality of execution** – visible in both writing and visuals

Final Word

This is a step-change in how we recognise excellence.

It's about:

- Lifting standards
- Backing capability with evidence
- Positioning Master Electricians members as leaders in the industry

Put simply:

The more effort you put into your submission, the more value you'll get out of it—regardless of the result.

