



# Rhys Burton

## ECANZ National President Biography

May 2026

I would like to thank my peers who have nominated me for the upcoming role as the President of the Electrical Contractors Association of NZ and want to share a little bit about my journey

Since putting my hand up in 2019 to assist with running the Auckland Branch, I have been fortunate to meet and collaborate with many fantastic people, business owners, suppliers and industry partners and have thoroughly enjoyed the experience to give back to the industry which I see as one of the backbones of this nation we call home.

The progression from branch VP, learning the ropes of assisting the committee and meeting others across NZ as part of the National Presidents Advisory Forum, to branch president delivering valuable regional events and support to members was extremely rewarding. This grew my passion nationally and led me to becoming the member elected National Vice President in 2024 - a role which allowed me to gain valuable insight into Master Electricians place in the center of our industry as the supporter, educator and advocator for our contractor members, the voice of the wider industry and the glue which sticks together electrical contractors, our sponsors, our suppliers and our links to government.

We find ourselves at a critical time in our nation's energy future, a future where electricians will play a key role in ensuring the sustainable growth of NZ. Master Electricians has the ear of government, regulators and wider industry and advocates passionately for the best outcomes for members. A major recent achievement has been the establishment of the Electrotechnology Industry Skills Board which was only made possible through the efforts of ME and will ensure our future workforce meets the needs of the energy transition.

Trademaster has been established to develop people to be better business owners, tradespeople and to prepare them for the technological advancements which are occurring across the sector.

Our sponsors and partners are committed to delivering valuable and reliable support and supply and have been more engaged than ever over the past 2 years since the organisation commenced its transformation.

My focus for the last 2 years has been in contributing to the direction of the organisation, growing the relationships between the regions, attending many branch led events and the regional apprentice challenge which I am passionate about. I am proud of how the organisation has refocused on what is important for our members and look forward to building on the achievements of the last few years and excited about what the future holds for us all.

I understand the challenges of being an electrical contractor and maintain my passion after over 25 years in industry. My combined business acumen and passion for people makes me well suited to the role and I will be proud to complete my pathway into being the National President and hope to gain the support of our branches to continue to represent their interests as part of the board of directors.

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