

The New Zealand
Electrical
Summit

Northern & Southern

Trade Show Sponsorship Proposal

We are pleased to invite you to be part of the **New Zealand Electrical Summit Trade Shows**, taking place across two key regions in 2026:

Southern

Air Force Museum
Christchurch | September 2026

Northern

Eden Park
Auckland | November 2026

The South Island event in Christchurch is a long-standing and well-established fixture on the industry calendar, consistently attracting strong attendance and engagement from the local electrical community.

In 2026, we are excited to introduce a new North Island event in Auckland — an exciting extension of the Summit series. This event will run in conjunction with the National Apprentice Challenge Finals and the Master Electricians Excellence Awards, creating a high-profile, multi-day industry gathering with increased attendance, energy, and opportunity for engagement.

Why Get Involved

The **Electrical Summit Trade Shows** offer:

- Direct access to highly engaged electrical contractors and business owners
- Strong brand exposure within the Master Electricians network
- Opportunities to demonstrate products and solutions in person
- Quality networking with industry professionals across both regions
- Additional exposure at the Auckland event through alignment with national finals and awards

What's Included

Inclusions can be tailored depending on tier. Base inclusions include:

- Trade stand at selected event(s)
- Access to all attendees throughout the trade show
- Inclusion in event marketing and communications
- Opportunity to showcase products, services, and innovations
- Networking opportunities with members and industry stakeholders

Sponsorship & Trade Stand Options

We have structured flexible options to suit your level of involvement:

Single Event Options

Christchurch
(South Island)

Standard

Investment: **\$1,800**

Premium

Investment: **\$2,300**

(Select premium for a bigger stand)

Auckland
(North Island)

Investment: **\$3,000**

Multi-Event Packages (Recommended)

Both Events

(Standard Package)

Saving: **\$500**

Standard Value:

\$4,800

Package Price: **\$4,300**

Both Events

(Premium Package)

Saving: **\$600**

Standard Value:

\$5,300

Package Price: **\$4,700**

Why Consider the Multi-Event Package

- Maximise national exposure across both islands
- Leverage the strength of a proven South Island event alongside a high-profile new Auckland event
- Engage with a broader cross-section of members
- Strengthen brand consistency and visibility
- Achieve better value through discounted package pricing

Next Steps

We would love to discuss how you can be involved in the **2026 Electrical Summit Trade Shows** and tailor a package that aligns with your goals.

Reach out by **scanning the QR code** or emailing events@masterelectricians.org.nz

